



# A GROWTH MINDSET

1 CHRON. 4:9-10

## 2022 SEJ PASTORS & LEADERS WORKSHOP

### Agenda

*Scripture & Prayer*

*A Growth Mindset Discussion*

*Group Activity*

*SEJ Best Practices*

*Closing Remarks*



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## SEJ Aligning to the CLGI Vision

### Goal 1

To increase our membership and number of SEJ churches, leaving no church behind.

### Goal 2

To ensure each current SEJ church transitions to a building, with most mortgages paid off.

### Goal 3

To build a dynamic youth & young adult department to grow future leaders from within.

### Goal 4

To maximize an online presence for each SEJ church to activate growth.

### Goal 5

To ensure each SEJ church is structurally sound with processes and systems.



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I will never be what I can not see!

If I can not see it, I will never desire it!

If I never desire it, I will not ask God for it!

And Jabez called on the God of Israel, saying, Oh that thou wouldest bless me indeed, and enlarge my coast, and that thine hand might be with me, and that thou wouldest keep me from evil, that it may not grieve me! And God granted him what which he requested.





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mind-set[ mahynd-set ], noun

1: an attitude, disposition, or mood.

2: an intention or inclination.

What we achieve in God starts with our mindset. The Lord is able, but we must believe He will move for us!

“For as he thinketh in his heart, so is he.” Prov 23:7

“Let this mind be in you which was also in Christ Jesus.”  
Phil 2:5

“I can do all things through Christ which strengthens me.”  
Phil 4:13



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Why do we smite three times  
when we could smite five or six  
times?

“And he said, Open the window eastward. And he opened it. Then Elisha said, Shoot. ...And he said, Take the arrows. And he took them. And he said unto the king of Israel, Smite upon the ground. And he smote thrice, and stayed.”

2 Kings 13:17



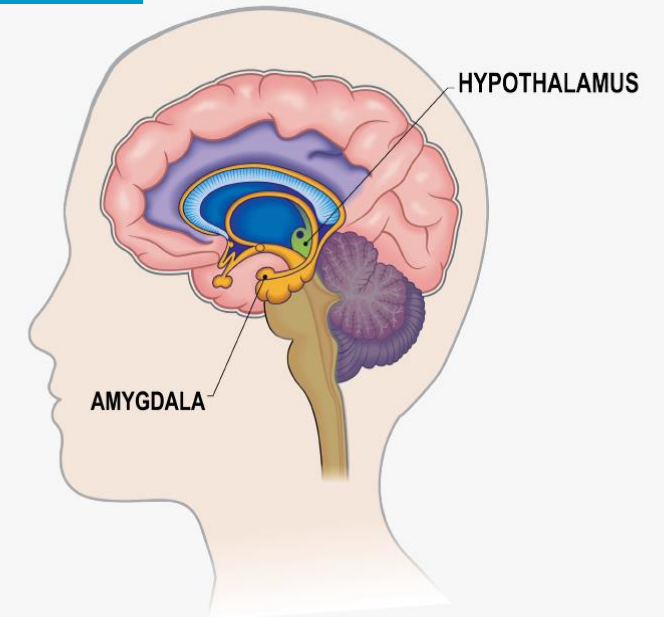
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The Holy Spirit and our Faith help us to override our fears and anxiety related to past failures, unpleasant experiences in the gospel, and Satanic attacks that magnify these experiences. This is why prayer, fasting, and reading our bible is so important.

## Biological Stimulus to Fear & Anxiety - Amygdala

The amygdala is an area of the brain named for its almond shape (amygdala is Latin for almond). The amygdala is necessary for any biologically significant event, or anything related to survival, because of its involvement in decision-making, memory, and emotional responses, including both positive and negative. The amygdala is most commonly known for its role in aversive learning, in which a behavior is taught by pairing it with an unpleasant stimulus.





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The People will have whatever  
mindset you have!

“And I arose in the night, I and some few men with me; neither told I any man what my God hath put in my heart...” Neh 2:12

“Then I told them of the hand of my God which was good upon me; as also the king’s words that he had spoken unto me. And they said, Let us rise up and build.”

Neh 2:18



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## Sharing Best Practices

- Expanding our Online Presence – SEJ Webmaster
- Engaging the Community – Augusta Worship Center
- A Mind to Build – The Pavilion

We will share knowledge, experience, resources, and skillsets among our churches in a spirit of unity so the whole benefits and no church is left behind.





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## 2022 SEJ Churches Online Assessment Results

There was some improvement, and several of the pastors and department heads are actively taking additional steps to improve their online presence. From those conversation, I've noticed they all have similar pain points.

### Challenges

- Some are leery of social media
- Concerned they are not “tech-savvy” enough to manage their church’s online presence, and
- Not having someone else to delegate the task too



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## SEJ Goal

Every SEJ church and department will have taken these 7 basic steps before the 2023 SEJ Conference.

### Minimum Recommendation for all SEJ churches/departments

- 1) A custom domain (www.YourChurch.org)
- 2) A public Facebook profile (for the pastor)
- 3) A public Facebook Page (for the church)
- 4) A public Instagram Page
- 5) A Google Business Profile
- 6) 20+ Google & Facebook reviews, Followers, etc.
- 7) 2 Facebook and Instagram posts (at least 1 should be a video greeting from the pastor or department head(s))



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## Community Engagement

Outreach  
Food Pantry  
Scholarships  
Ministry

We See  
You and  
We Care





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YOUR NEIGHBORHOOD  
**FOOD PANTRY**  
OPEN EVERY TUESDAY | 6-7PM  
AUGUSTA WORSHIP CENTER  
3840 Mike Padgett Hwy | Augusta GA 30906

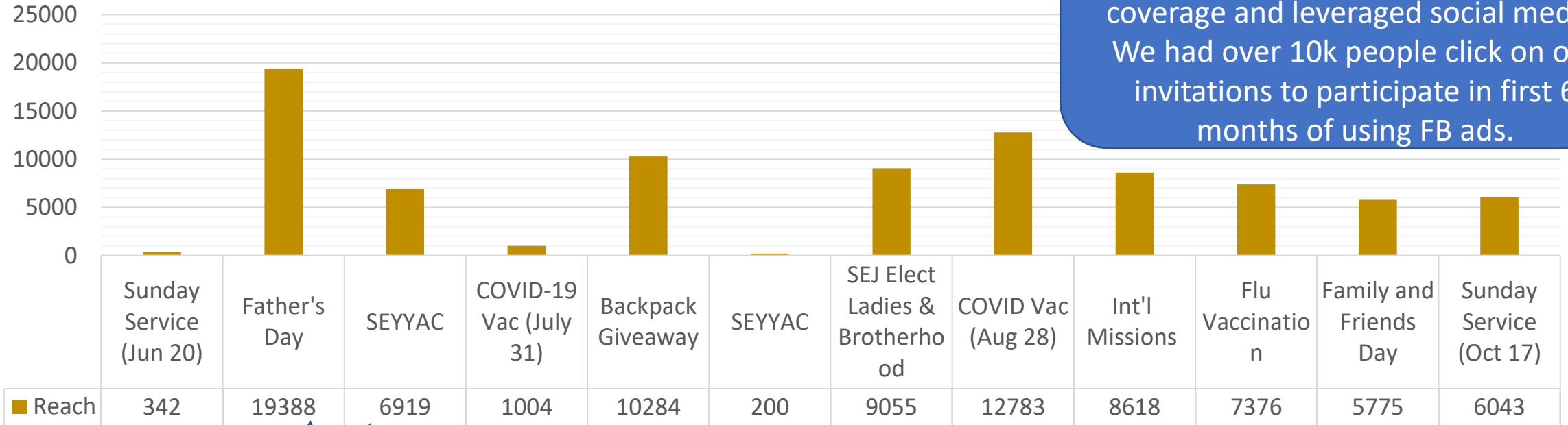


3840 MIKE PADGETT HWY | AUGUSTA GA 30906  
[FELLOWSHIP HALL]

# Marketing Impact

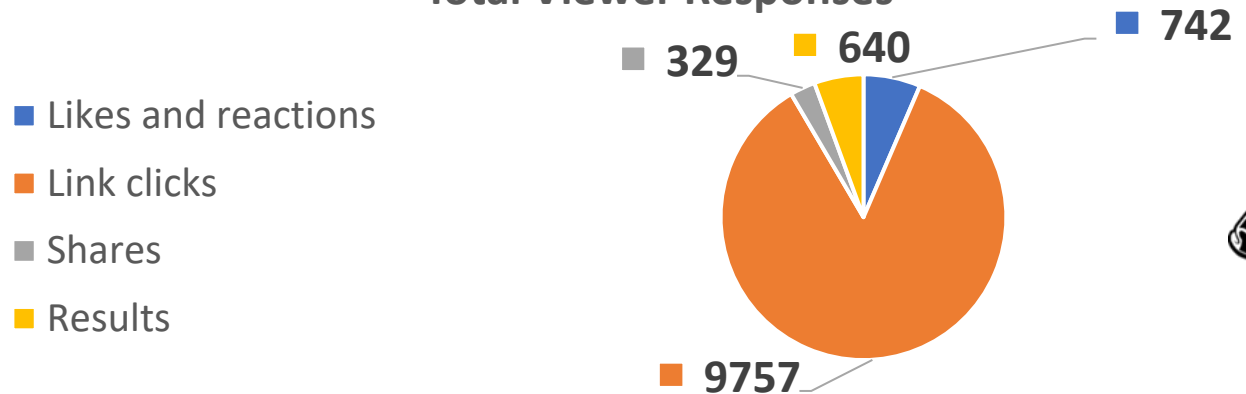
As we planned our outreach and special services, we expanded our reach by sending a press release for News coverage and leveraged social media. We had over 10k people click on our invitations to participate in first 6 months of using FB ads.

Facebook Posts - Audience Reached



87,787 Reached  
 9,757 Clicked on our events (11%)

Total Viewer Responses





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Thank You

## Planning Committee

- Elder Juone Brown
- Elder Rocita Thompson
- Elder Lakesha Sewell